YOOJIN LEE <u>yoojin-lee.com</u> | 201.966.8979 | truthlee114@gmail.com | <u>linkedin</u>

#### **EDUCATION**

## Northeastern University

B.S. Computer Science and Design

Minor Psychology

Boston, MA | Sept 2024 - May 2028

GPA 3.9 Dean's List

#### Coursework

Interaction Design Principles | Topics in Computer Science (UX Design) | Brand Identity and Design | Designing Interactive Experiences

#### **EXPERIENCE**

## Sandbox at Northeastern University Boston, MA

UX Designer | Sept 2025 - Present

Working on Cooper, a platform where students can share co-op reviews, collaborating with developers and designers.

- · Designed and prototyped an improved search flow and filter bar, applying user psychology to enhance visual hierarchy and streamline navigation
- · Conducted user research and competitive analysis to identify design opportunities and industry trends.
- Communicated design solutions with developers and project lead to ensure alignment across the team.

## Zeal Technology Solutions Seattle, WA

UX Designer | Jul 2025 - Aug 2025

Collaborated with a team of three to design and prototype Reading Galaxy, a web platform for parents to track children's reading progress.

- · Conducted user interviews, developed user personas and a site map, and performed usability testing to define core user needs and create comprehensive wireframes.
- Designed the Reading Galaxy logo and designed and prototyped a page where parents can access their child's reading summary data through visualized charts.
- · Facilitated client communication, sharing design ideas, gathering feedback, and scheduling meetings.

#### Best Beauty Richmond, VA

Customer Service and Operations Lead | Apr 2023 - May 2024

- Managed front-end operations, ensuring a positive experience for customers.
- · Improved employee satisfaction by updating code of conduct to foster a respectful work environment.
- Updated business hours of operation with new schedules and readable structure, enhancing customer satisfaction.

# **SKILLS**

#### **Softwares**

• Figma | Adobe CC (Illustrator, Photoshop, Premiere Pro, After Effects) | Notion | HTML | CSS | Java | Rhino

#### Interests

 UX Design | UX Research | Usability Testing | Prototyping | Interaction Design | Branding | Design Systems | Animation | Strategy | HCI | Visual Storytelling